

# **Jack Berckemeyer**

**Presenter, Author, and Humorist**



**Improving Student Success  
Through Practical Ideas and Humor**

**[www.jackberckemeyer.com](http://www.jackberckemeyer.com)**

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Denver, CO 80211



## **Jack Berckemeyer**

A nationally-recognized presenter, author, and humorist, Jack Berckemeyer, began his career as a middle school teacher in Denver, Colorado. After two years of teaching he was named as an outstanding educator at his school, and shortly thereafter he was identified as one of the outstanding educators in the district. In 2003, he received the Outstanding Alumni Award from the Falcon School District.

Jack brings his energy, humor, and expertise of the middle level adolescent to all staff development as he helps teachers and administrators remember why this job makes a difference.

Jack has presented in conference and school district settings both nationally and internationally. Jack served as a judge for the Disney American Teacher Awards and the selection committee for the USA Today All Teacher Team.

Jack Berckemeyer is known for his motivating, practical teaching ideas, communicating a message of hope, laughter, and insight to the nature of the young adolescent.

Jack was also the Assistant Executive Director for the National Middle School Association for 13 years and is the author of *Managing the Madness- A Practical Guide to Middle Grades Classrooms*. He is also the co-author of *H.E.L.P for Teachers*.

Jack is currently the Director of Professional development for Incentive Publications. He works with schools all over the world and coordinates the Nuts and Bolts Symposiums located in Destin, Florida and Boulder, Colorado.

Jack Lives in Denver, Colorado, and has no pets or plants.

## Testimonials

"I have nicknamed Jack Berckemeyer, "**Mr. Middle School**," as his knowledge of the middle level student and his ability to relate to middle school teachers is without equal. Our district has worked with Jack for the past two years and as a result there has been a renewed, caring spirit in our middle school teachers toward their students and a dramatic improvement in the Academic Teaming components all 10 middle school campuses. Jack's influence breathed "life" into our middle school program which has contributed to the **improvement in student outcomes.**"

Sharon, Brownsville, Texas

*I have never laughed so hard, nor been so moved to tears as I was when Mr. Berckemeyer spoke to our group. He knows students and teachers. The stories he told could have come straight from our school. Many times I thought, "I know that student." **Everyone should experience his presentation.***

Jody, Wewoka, Oklahoma

Anyone who can inspire you to wear a hairnet to make writing fun pretend you are on a motorcycle while spelling with your students is a must see. Jack is by far THE most entertaining presenter. **If you leave his presentation unmotivated or uninspired you have done something wrong.**

Jess, Cuyahoga Falls, OH

*It was evident from the very beginning that Jack knew what he was talking about. He spoke from personal experience in classroom scenarios. His knowledge of adolescent development come from **extensive research and an innate ability to capture the essence of young adolescents.***

Sarah, Dodge City Kansas

Jack is the total package. He is book smart, street wise and knowledgeable in all areas of the middle school arena. His **sense of humor is as quick as Robin Williams** and as on target as a bulls eyes. Great, Great, Great!!!

Smart Mills Middle School

## Vita

Jack C. Berckemyer  
[jberckemeyer@yahoo.com](mailto:jberckemeyer@yahoo.com)  
614-563-9974

### Educational Background

- University of Northern Colorado- Bachelor of Arts, Language Arts and Social Studies, Elementary and Middle Level Education degree
- University of Northern Colorado- Master's Degree in Middle Level Education; Type D Administrator Degree

### Occupation Background

- Current Director of Professional Development, Incentive Publications
- Assistant Executive Director—National Middle School Association; 1998- 2009
- Teacher- Denver, Colorado Scott Carpenter Middle School; 1991-1998

### Presentations and Keynotes (Sample)

- Have presented at hundreds of state, regional and provincial conferences
- Keynoted several international conferences including Copenhagen, Denmark, Paris, France, and Sydney, Australia
- Keynote speaker—Disney Teacheriffic Awards, school district beginning of the year convocations, Falcon School District Alumni Banquet, and many other educational events
- Presented at National Middle School Association, National Association School Board Association's report on middle level education, Phillips Communication Parent Outreach Program, and several Scholar Leaders Events
- Vast amount of school districts- topics such as adolescent development, middle school concept, student led conferences, classroom management, transitions, and parent meetings

### Writings and Publications (Sample)

- Editor and writer *Classroom Connections*
- *The What, Why and How of Student led Conferences*- with Patti Kinney
- *H.E.L.P. for Teachers*- Judith Baenen
- *This We Believe*- Writing Team 2009 (re-write)
- Author *Managing the Madness*
- Various articles for Middle Level Newspapers and Journals
- Cited in many newspapers including *USA Today* and *New York Times*
- National Middle School Association School Improvement Toolkit

### Awards and Honors

- Falcon School District Outstanding Alumni Award
- Colorado Volleyball Officials Hall of Fame Honoree
- Connecticut Association of Schools Distinguished Service Award
- Ohio Outstanding Educator of the Year 2009

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## **Keynote**

### **Middle Level Education- Living it, loving it, laughing about it! (50 Minutes)**

Looking to put a spark back into your teaching? Are you curious what really makes your students tick? Looking for ways to connect with your students. This laugh out loud keynote provides ideas and strategies in the areas of connecting with your students, being an adult advocate for kids, and new strategies in the area of classroom management. A true crowd pleaser for any type of educator.

## **Workshops**

*Workshops can range from 50 minutes to 3 hours depending on your event needs.*

### **Classroom Management for the Middle Level Educator- Managing the Madness**

Are you looking for ideas to help deal with classroom disruptions? Are you tired of constant interruptions? This session will provide some practical ideas that you can use to help with classroom behavioral issues. Find out how your room structure can make a difference, discover ways to deal with power play issues and explore strategies that relate to attention and humor. This session is based on the book *Managing the Madness*. The presenter provides ideas in a humorous and motivating manner that is perfect for all educators.

### **Language Arts Strategies that Motivate Young Adolescents**

Looking for fun and motivating ideas for your middle level classroom? This session is a hands-on session that provides real quality strategies in the areas of reading, writing, spelling, grammar, listening and speaking skills. No philosophy here just creative ideas to motivate the middle level learner.

### **Teaming and the Middle Level Teacher**

Being on a middle school team can be filled with great joys, struggles, and frustrations. It can also be a trying time for those involved in the meeting. This practical session focuses on the real life issues surrounding teaming. The presenter will provide informative examples to help with effective use of team time and how teams can work together to deal with kids, curriculum, and professional development. You might even laugh at Jack's descriptions of the characteristics of a team member.

### **Understanding Adolescents**

Being able to figure out the inner workings of adolescents is key to being a great middle school teacher. Come discover helpful teacher tips on how to relate to young adolescents. Share and apply teaching ideas that meet the needs of middle school students. This session will also provide practical ideas to help with classroom management and behavioral issues from structuring your room to methods for getting a class to simmer down. Connect with your students and discover new ways to relate to them that will surely improve learning.

### **This We Believe: Keys to Educating Young Adolescents**

Based on the new National Middle School Association's book *This We Believe* the presenter will present an overview of the 16 major characteristics of a quality middle school. The session is lecture and hands on and allows middle level educators to explore the true nature of a middle school.

### **Additional Consultant Services**

Parent Meetings  
Team Observations  
Long Term Work With Schools  
Board Meetings  
School Assessment  
Classroom Observations  
Planning with Administrator's Team  
Meeting with Committees  
9<sup>th</sup> Grade Academies



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# **Consultant Contract**

**(Please fill out and mail in)**

## **CONSULTANT/CLIENT CONFIRMATION AGREEMENT**

This letter will serve as confirmation and will outline all details including fees, transportation, and facility requests. Once the event is concluded Incentive Publications will invoice you for fees and expenses. **Please make checks payable directly to Incentive Publications.**

If you have any questions please contact Jack directly at 614-563-9974 or [jackberckemeyer@yahoo.com](mailto:jackberckemeyer@yahoo.com)

Date of Event: \_\_\_\_\_

### **Client Information**

School/District: \_\_\_\_\_ Phone: \_\_\_\_\_

School Contact: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

School Billing Address: \_\_\_\_\_

### **Event Information**

Location of Event: \_\_\_\_\_ Phone: \_\_\_\_\_

Start Time of Event: \_\_\_\_\_ End Time of Event: \_\_\_\_\_

Topic(s) consultant will cover: \_\_\_\_\_

### **Travel Information**

Jack will arrange all travel and send details prior to the event

Nearest Airport to Event: \_\_\_\_\_

Suggested Hotel in the area:

Name \_\_\_\_\_

Phone number \_\_\_\_\_

Address \_\_\_\_\_

Travel time from event to airport: \_\_\_\_\_

Transportation to and from airport/event: (circle the method you prefer)

Rental car

Taxi cab/shuttle

Provided by schools representatives

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*Phone: 614-563-9974*

**Meeting Information**

Room Set Request: Jack needs a table for set up

A/V Needs: Overhead projector, screen, and cordless mic if over 100 people

Handouts/Materials: Jack will send handouts , if any, to the client 2 weeks prior to the event

Send handouts directly to (name ) \_\_\_\_\_

(email) \_\_\_\_\_

**About Jack's products:**

Jack is the author of *Managing the Madness- A Practical Guide to Middle Grades Classrooms*.

He is also the co-author of *H.E.L.P for Teachers*.

If you would like to purchase books for your event please contact National Middle School Association directly at (800) 528-6672

**Outline of Fees**

Speaking Fee: \_\_\_\_\_

Fees are "plus expenses." Expenses include food, cabs or shuttles, tolls, tips, rental car, travel mileage, or air fare (coach), and housing.

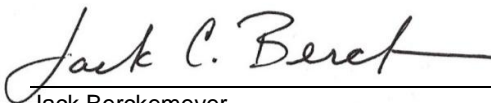
**Cancelation Fee**

***Due to the number of important events we coordinate, there are cancellation fees. If the event is canceled 30 days prior to the event, there will be a \$750 reimbursement fee plus any incurred expenses.***

***Please keep a copy for your records.  
Please print, sign and return one copy***

\_\_\_\_\_  
School Representative

\_\_\_\_\_  
Date



\_\_\_\_\_  
Jack Berckemeyer  
Consultant

\_\_\_\_\_  
Date

**Detailed Event Itinerary**

**This section can be filled out at a later date if needed, Please fill out this section for each  
Keynote/breakout requested (Copy sheet if more sessions are needed).**

Topic or Title: \_\_\_\_\_

**Keynote** or  **Workshop** (check one)

Audience size \_\_\_\_\_ Audience will include (check all that apply)

Teachers

Teaching assistants, aids, student teachers

Administrators

Parents

Students

Other (please specify): \_\_\_\_\_

**Beginning time:** \_\_\_\_\_

**Ending time:** \_\_\_\_\_

Special Instructions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Topic or Title: \_\_\_\_\_

**Keynote** or  **Workshop** (check one)

Audience size \_\_\_\_\_ Audience will include (check all that apply)

Teachers

Teaching assistants, aids, student teachers

Administrators

Parents

Students

Other (please specify): \_\_\_\_\_

**Beginning time:** \_\_\_\_\_

**Ending time:** \_\_\_\_\_

Special Instructions:

\_\_\_\_\_  
\_\_\_\_\_  
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